

Three Eagles of Lincoln Inc., KLMS, KFOR, KZKX, KFRX, KTGL, KIBZ
EEO PUBLIC FILE REPORT
01/21/2011-01/20/2012

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12month period
1	Allaccess.com Pacific Coast Hwy Malibu, CA 90265	No	10
2	KLMS, KFRX, KZKX, KFRX, KTGL, KIBZ, Websites 3800 Cornhusker Hwy Lincoln, NE 68504	No	3
3	TEC Job Fair	No	10
4	Employee/Friend Referral	No	5
5	Internal promotion	No	1
6	American Classifieds 1240 North 48th Lincoln, NE 68504	No	
7	Nebraska Job Service 1221 11th Street - Suite 325 Lincoln, NE 68508	No	
8	Union College 3800 South 48th Street Lincoln, NE 68506	No	
9	Celebrity Staffing 770 No. Cotner Blvd - #325 Lincoln, NE 68505	No	
10	Southeast Community College 8800 "O" Street Lincoln, NE 68520	Yes	
11	University of Nebraska - Kearney Career Services 905 West 25th Street Kearney, NE 68849	No	
12	University of Nebraska - Lincoln Career Services 230 Nebraska Union Lincoln, NE 68588	Yes	
13	Nebraska Broadcasters Association 12020 Shamrock Plaza, Suite 200, Omaha, NE 68154 www.ne-ba.org	Yes	1
14	KLMS, KFRX, KZKX, KFRX, KTGL, KIBZ , On Air Advertising 3800 Cornhusker Hwy Lincoln, NE 68504	No	3
15	Radio & Television Business Report RBR-TVBR Classifieds P.O. Box 6633 Woodbridge, VA 22195	No	
16	Husker Hire Link A Division of UNL of Nebraska Career Services 230 Nebraska Union Lincoln NE 68588	Yes	
17	Walk In	No	1
18	YMCA Lincoln 1039 "P" Street Lincoln, NE 68508	No	
19	The Conclave 4717 Minnetonka Blvd - #104 Minneapolis, MN 55416 www.theconcloave.com Tom Kay tomk@theconclave.com	No	
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			34

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III. RECRUITMENT INITIATIVES

TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY
1 Establish a Training Program to Acquire Higher Skills	Three Eagles provides training for sellers on a weekly basis with the P1 Selling course.
2 Internship	Offered an Internship Program that provides student interested in radio and or administration position the opportunity to learn more about the radio industry, develop their talent and gain hands on experience. We also worked with the Nebraska Broadcasters Association to obtain Intern scholarships for two interns.
3 Hosted a Job Fair	Three Eagles held a Job Fair on Thursday, May 5, 2011, from 6p-7p at Three Eagles Communications. We showed a video from P1 Selling on radio sales basics and had a discussion of various jobs and then gave tours of the radio stations. We had 10 people attend the TEC Job Fair.
4 Participated in a job fair hosted by the University of Nebraska school of Journalism	Three Eagles communications participated in the University of Nebraska's School of Journalism Job Fair on Friday, October 28th from 1p-4:30pm.
5 Speaking Engagements	We spoke at Nebraska Welseyan University's Promotional Strategies class on 3/4/2011 about radio, working with clients, creating promotions and how to get involved in the industry. We also spoke to the UNL Journalism and Mass Communications Colllege - Advertising Class on 2/7/2011 regarding Radio Sales, Audience Measurements and pricing - job description and opportunities in the field.